

राजस्थान सरकार
सूचना प्रौद्योगिकी और संचार विभाग


क्रमांक:एफ7(47)/सू.प्रौ./2022/00608/2024

दिनांक: 28/02/2024

आदेश

मुख्य निर्वाचन अधिकारी, निर्वाचन विभाग, राजस्थान, जयपुर के पत्रांक एफ4(3)(3)एसवीईईपी/ईएलईसी/2020/1477 दिनांक 20.02.2024 के क्रम में श्री आर. वरद राजन, तकनीकी निदेशक, सूचना प्रौद्योगिकी और संचार विभाग को राज्य स्तरीय नोडल अधिकारी मनोनित किया जाता है एवं प्रत्येक जिले पर प्रभारी अधिकारी, जिला कार्यालय सूचना प्रौद्योगिकी और संचार विभाग को जिला स्तरीय नोडल अधिकारी मनोनित किया जाता है।

यह सक्षम स्तर से अनुमोदित है।



(संजय जगदीश कर्णिक)
संयुक्त सचिव एवं कार्यालयाध्यक्ष

क्रमांक :एफ7(47)/सू.प्रौ./2022/00608/2024

दिनांक : 28/02/2024

प्रतिलिपि : सूचनार्थ एवं आवश्यक कार्यवाही हेतु -

1. निजी सचिव, मुख्य निर्वाचन अधिकारी, निर्वाचन विभाग, राजस्थान, जयपुर।
2. निजी सचिव, शासन सचिव, सूचना प्रौद्योगिकी और संचार विभाग, जयपुर।
3. विशिष्ट निजी सचिव, आयुक्त एवं विशिष्ट शासन सचिव, सूचना प्रौद्योगिकी और संचार विभाग, जयपुर।
4. प्रभारी अधिकारी (वेबसाइट), सूचना प्रौद्योगिकी और संचार विभाग, जयपुर।
5. संबंधित अधिकारियों को पालनार्थ।
6. निजी/रक्षित पत्रावली।


(अखिलेश मित्तल)
तकनीकी निदेशक

RajKaj Ref
5821323

Praveen Gupta

IAS



**Chief Electoral Officer &
Ex-officio Principal Secretary**
Election Department
Government of Rajasthan

D.O. No. F.4(3)(3)SVEEP/ELEC/2020/477

Dated : 20-2-24

JS & HW

Dear Anti,

21/02/24

As you are aware, the office of Chief Electoral Officer works under superintendence, direction and control of Election Commission of India and has been mandated to conduct elections to the offices of the President and the Vice President of India and Parliamentary and Assembly elections in the state. The vision adopted by us is "Informed and ethical electoral participation by all eligible citizens of Rajasthan for a thriving and robust democracy".

In order to bring awareness amongst citizens and to educate and motivate them for increased electoral participation, ECI has devised a flagship programme Systematic Voters' Education and Electoral Participation - SVEEP since 2011.

The objective of the SVEEP program is to identify unregistered 18+ youth and enroll them to the Voters' list, to purify the electoral roll, to bridge the Gender gap in the electoral roll, to enhance the voter turnout during elections and to educate the masses about EVM-VVPAT usage and assure them about its robustness and tamper proof.

In order to achieve these objectives, it is imperative that all sections of society are reached effectively and efficiently and to reach to different citizen groups, which can further act as catalyst to motivate and influence for proactive electoral participation. For this purpose, I solicit active support of your department to build strategic partnership to support these initiatives and help us reach out to different citizen groups for awareness and motivation through various departmental activities and services.

I request you to nominate a Nodal Officer at state level and one at each district to effectively consolidate the programme interventions and objectives. In this connection, you are also requested to support our program by:

1. Motivating and encouraging all staff and their eligible family members to get enrolled and participate in elections on poll day.
2. To help identify persons, who are not enrolled and motivate and encourage them to enroll them using Voter Helpline App (VHA) or National Voter Services Portal (NVSP) or BLO App.
3. To facilitate special camps in various **Mega Job Fairs** for new voter registration and awareness about EVM-VVPAT and poll process.
4. To facilitate dissemination of information about advance registration of all in the age 17+ on the next qualifying date, i.e., 1st January, 1st April, 1st July and 1st October
5. To facilitate organization of special campaigns, program, activities for voter awareness and education in various training partner institutions under DoIT&C.
6. To motivate and encourage all to check their names to ascertain whether their names are in the Electoral Roll, if not, to get enrolled using VHA app.
7. To facilitate SVEEP related material/interventions/activities an integral part of all programs/celebrations at the e-Mitra, Atal Seva Kendra and other agencies under the department.

8. To facilitate formation of VAF and their strengthening in various training partner agencies and other agencies for effective communication on various interventions/aspects/nuances of ethical, informed and transparent poll process and to educate them on EVM-VVPAT, as also its usage specially for first time voters
9. To facilitate printing of voter awareness messages/slogans/material on various forms used by citizens for availing various services and also on receipts issued by department through e-Mitra and Atal Seva Kendra
10. Encourage the usage of various mobile apps, like VHA, Saksham, cVigil and others.
11. Encourage all offices under the department and related agencies establish Voter Awareness Forums and carry out awareness activities, as mandated by ECI.
12. To ensure that all staff (including contractual staff) get a paid time off on poll day to enable them to exercise their franchise.
13. Support in wide dissemination of SVEEP communication material provided by CEO office through website, e-Mitra Kiosk, screens, social media and other channels of the department.
14. Extensive support shall also be extended by election functionaries like Electoral Registration Officer, BLO for effective coordination and fruitful engagement.
15. Bulk SMS and IVR messages to Jan Aadhar Holders on pre poll day & poll day.

I sincerely solicit your support in this endeavour of national importance and request you to direct all concerned to extend support to the field level election functionaries for forging an effective partnership and convergence.

Best Wishes,

Sincerely yours


(Praveen Gupta)

Ms. Arti Dogra,
IAS

Commissioner
DoIT&C
Government of Rajasthan