



Rajasthan Incubation Center



Challenge for Change



Register for iStart  
& open the doors to your  
entrepreneurship future  
**#BeHereStartup**

**Registration Details:**

Visit: [istart.rajasthan.gov.in](http://istart.rajasthan.gov.in)

Call: 91(141) 5153225-22373

e-Mail: [helpdesk.istart@rajasthan.gov.in](mailto:helpdesk.istart@rajasthan.gov.in)



Department of Information Technology and Communication  
Yojana Bhawan, Jaipur



सत्यमेव जयते  
राजस्थान सरकार

Begin your startup journey with  
Government of Rajasthan



An Integrated Startup Platform

## STATE WITH THE MOST EXCITING START UP ECOSYSTEM

Rajasthan has been taking a lead in promoting startups and involving them as a significant force towards driving innovation and economic growth of the state. It has undertaken a number of initiatives to channelize the energy of youth in undertaking entrepreneurial journey through venture creation.

## WHAT IS iSTART

iStart Rajasthan is a flagship initiative by Department of Information Technology & Communications, Government of Rajasthan. It intends to foster innovation, boost entrepreneurship and to facilitate incubation, acceleration, promotion, and investment for startups. The program aims to nurture budding entrepreneurs which would further help in their growth & development.

## QRATE

Qrate is a unique program, a combination of 3 key components to help startups increase their chances of success, and of getting funded: Startup Scorecard, Skill Building & Fundraising Assistance.

## INCUBATION



iStart Incubation Program is to provide an entire support system such as office space, connectivity, access to funds, mentorship and exposure to the rising entrepreneurs by helping them to pitch their ideas and get connected with the potential investors. There are nine state owned incubators that are being developed by the Government of Rajasthan at all divisional headquarters.

Ajmer

Bharatpur

Bikaner

Churu

Jaipur

Jodhpur

Kota

Pali

Udaipur

## FINANCIAL ASSISTANCE

The iStart Program provides eligible entrepreneurs access to funds as per the stage the startup is in. The funding includes sustenance allowance, seed funding, marketing allowance and techno fund.

## iSTART SCHOOL PROGRAM

iStart School Program Idea is to provide entrepreneurial students to possess the essential skills, knowledge, and confidence to develop, scale, and deliver innovative products and services to the nation. Nine incubation centers under the supervision in a hub and spoke model aims to prepare the students across the schools in the state on aspects of innovation and entrepreneurship.

## iSTART RURAL PROGRAM

The Hon'ble Chief Minister, on 24th February 2021, has announced the launch of his budget speech the Rural iStart program. This program aims to attract, enrich and develop young emerging entrepreneurial talent to solve problems of rural India and real time gaps in enterprise creation in rural India.

## CHALLENGE FOR THE CHANGE

Department of Information Technology and Communications, Government of Rajasthan has conceptualized Challenge for Change designed specially to give youth an opportunity to partner with state government, implement their ingenious solutions and get direct work orders worth INR 1 Crore each. The major objective of this initiative is to invite IT solutions for various citizen-centric services by the government and recognizing the potential of the young brains.

## PUBLIC PROCUREMENT

### eBazaar Portal

In order to facilitate and promote procurement from Startups in Rajasthan all registered and approved startups are eligible for procurement via ebazar portal for startups. The portal allows startups to register and publish their products and services.

Provisions have already been made to facilitate Government Departments to give work-orders of up to Rs.15 lakh on nomination basis.

## RAJASTHAN STACK

Rajasthan Stack is a digital infrastructure of Application Programming Interface (APIs) that provides governments, developers and businesses with a secure access to proprietary software applications. It includes paperless layer, Cashless layer, Presence-less layer and Consent layer.